

Zack Raven

Grower Service Manager

Technical Farm Manager

Biographical Statement

I currently work for Keenan Farming Co. as the Technical Farm Manager. A 2012 graduate of Fresno State University, I earned a B.S. degree in plant science, as well as my PCA license. Since beginning with Keenan Farms 7 years ago, I've experienced 7 full harvests and look forward to the excitement of a growing crop and industry. My role within the company is focusing on Technical Farm Managing aspects of the ranch; which includes irrigation and fertilizer scheduling, spray applications, keeping on farm food safety records up to date along with OSHA, along with many other duties that come along with Farming. Another duty that I have within Keenan Farms is grower relations; which includes coordinating harvest, communicating with growers to keep them up to date on the pistachio industry, and working closely with management to secure strong production and food safety practices from the farm gate to our processing plant.

Within the industry, I serve on the membership committee for the American Pistachio Growers. In the past I have also worked for industry experts, Dr. Joel Siegel and Bob Beede. The information and experience I gained through my time with these knowledgeable researchers has proven invaluable in my current role.

Agriculture is very much ingrained in my life. Prior to stepping foot in the pistachio community, I worked for my family farm in the Selma area. Working closely with my dad developed my base knowledge of agriculture production, permanent crops, and overall business management. I feel fortunate to be involved in California agriculture, and strive each day to make it stronger for my generation of young leaders, and those yet to come.